

BMW Lifestyle

2014/2016



Sheer
Driving Pleasure

WHAT'S YOUR DRIVE?

PEOPLE WHO GENERATE MOVEMENT.

BMW LIFESTYLE 14/16

WHAT'S YOUR DRIVE?

Successful people have something in common. A power that drives them. Their dreams, vision and willpower mean that they are only satisfied when they have done their best. We have met these people and gained some inspiring insights into their lives, their work and the source of their enthusiasm. It's something BMW understands very well. Nothing illustrates this better than the new BMW Lifestyle Collections. They're all about inspiring design – something you can experience in every moment, with every touch.



BMW COLLECTION

“COMMITMENT TO THE EXCEPTIONAL.”

Eric Carlson, Carbondale Paris

The meaning of luxury: Eric Carlson, architect and head of the Carbondale design firm, has some refreshingly unorthodox views.

04



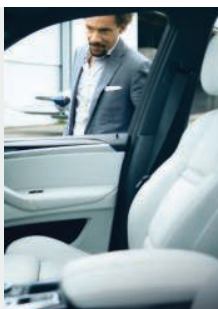
BMW M COLLECTION

“TRANSLATING POWER INTO MATTER.”

Oliver Heilmann, BMW Group

Inner values: how designer Oliver Heilmann creates interiors that embody the dynamism of the BMW M models.

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BMW KIDS' COLLECTION

“CAPTURING MOVEMENT.”

Alexandra Klever, photographer, Hamburg

Children's photographer Alexandra Klever talks about working with the world's least vain models.

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BMW MINIATURES

“WHEN CARS TELL STORIES.”

Florian Moser, BMW Group Classic

From the archive: expert historian Florian Moser knows every single model and its history.

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BMW COLLECTION.





WHAT'S YOUR DRIVE?

“COMMITMENT TO THE EXCEPTIONAL.”

ERIC CARLSON | ARCHITECT

ERIC CARLSON, ARCHITECT AND OWNER OF DESIGN FIRM CARBONDALE, SPECIALISES IN LUXURY. AND FOR HIM, LUXURIOUS DESIGN HAS NOTHING TO DO WITH CHAMPAGNE, YACHTS OR DIAMONDS.



DISCOVER
MORE

When Eric Carlson stops over at his Paris residence en route from São Paulo to Sydney, he likes to start the day with a café crème and a croissant at his favourite café.

It's to enjoy moments like this that he moved to Paris for. And also because the city by the river Seine is a genuinely luxurious metropolis. But what is it that creates this sense of luxury? For Carlson, it consists of essential things: "This is a city where quality still trumps quantity. And the region is home to some very talented craftsmen." One of Eric Carlson's greatest talents is his ability to completely embrace a brand in his architectural designs. To him, it's not at all about imprinting his signature stamp on a building. On the contrary:

“WHAT MY DESIGNS HAVE IN COMMON? NOTHING, I HOPE!”

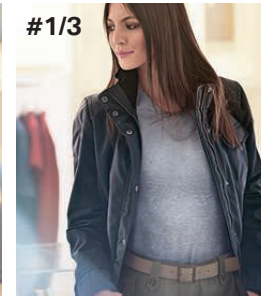
The BMW locations in New York and London, to which he contributed, and the BMW Brand Store in Paris, which he designed, are prime examples of this philosophy. All three are completely different – and yet they all reflect the unmistakable BMW brand character. "Innovation, performance, quality, clear shapes and lines – BMW embodies all of these, and the same is true for the BMW Collections." Carlson is talking about the asymmetrical shoulder inset for the shirts, which was inspired by the design language of the BMW automobiles. To him, sheer luxury is not necessarily expressed on a grand scale, but through sophisticated details. For example, he is a passionate amateur chef who loves cooking at home. He also enjoys stimulating music and inspirational lighting. And his work, too, reflects his commitment to combining many well-matched details.

“ARCHITECTURE IS LIKE AUTOMOBILES OR A SOUFFLÉ: IT REQUIRES THE RIGHT INGREDIENTS, A SENSE OF WHAT GOES WELL TOGETHER, HARD WORK, AND A PINCH OF INEXPLICABLE MAGIC.”

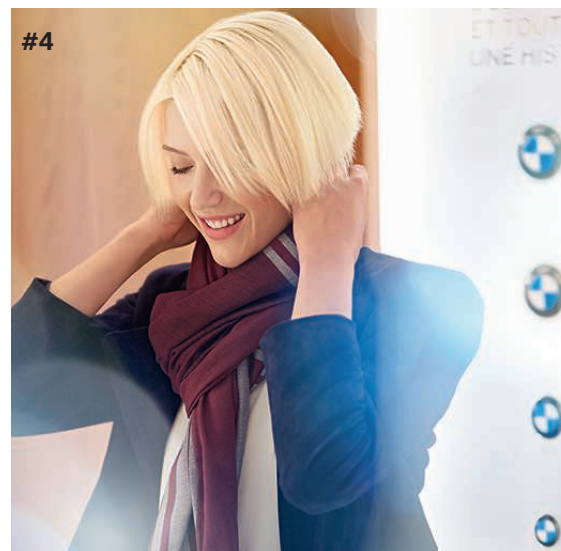
For Carlson, the measure of his success lies literally in the eyes of the beholders. It's their looks of wonder and amazement that tell him that he has created something exceptional.



#1/2



#1/3



#4

#1 BMW Jacket, ladies and men.

PAGE 16

#2 BMW Polo Shirt, men.

PAGE 10

#3 BMW T-Shirt (V-neck), ladies.

PAGE 13

#4 BMW Summer Scarf, unisex.

PAGE 08



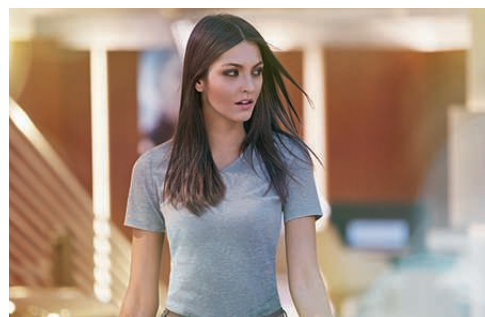
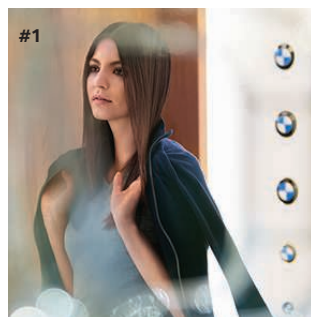
#2 BMW Summer Scarf, unisex.

Lightweight long scarf with sophisticated woven jacquard stripes evoking the design language of BMW automobiles. The mix of fabrics makes the scarf pleasantly soft to the touch and lends it a fine sheen. Discreet fringes at both ends. Metal BMW logo emblem.

Material: 50% cotton, 50% modal.

Bordeaux

80 16 2 285 222



BMW COLLECTION.

Closer to the BMW automobiles than ever before: the BMW Lifestyle Collection 14/16 perfectly combines outstanding functionality with characteristic BMW design. This is reflected in the cut of the garments, tailored to ensure unrestricted movement and maximum comfort, and in the hallmark BMW design of the new luggage lines. With their classic colours, these items can be mixed and matched to your heart's content, creating harmonious combinations.

#1 BMW Knit Jacket, ladies and men.	PAGE 14
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BMW Cruise Bike.

The BMW Cruise Bike for ladies and men is a must-have for anyone who enjoys exploring. Highlights include the hallmark BMW design language and the distinctive design of the frame. For further information on this and other BMW Bikes please consult the BMW Bikes catalogue, available at your dealer, or visit our website at shop.bmw.com/en

White with blue rims.

M 80 91 2 352 289
L 80 91 2 352 290

White with white rims.

M 80 91 2 352 285
L 80 91 2 352 286

M: 46 cm, height 165–178 cm.

L: 51 cm, height 174–190 cm.

FOLLOW THE DYNAMIC LINE.

BMW FASHION COLLECTION.

Dynamic. Sporty. Attractive.

The "Precise Character Line" embodies perfect BMW aesthetics and dynamics, with a distinctively curved line on the left shoulder. Excellent workmanship and premium materials are included as standard.

#1

#1 BMW Long-Sleeve Polo Shirt, men.

This men's long-sleeve polo shirt has a tailored fit. Sporty, sophisticated design with "Precise Character Line", typical three-button placket and elegant jersey collar. Flat knitted inserts along the sleeve hems ensure that the shirt retains its shape. Handy fabric loop below the placket, e.g. for attaching sunglasses.

Material: single jersey, 95% cotton, 5% elastane.

Bordeaux
Ladies XS-XL 80 14 2 285 206-211
Men S-XXXL

#2/3 BMW Polo Shirt, ladies and men.

Classic polo shirt made from premium cotton piqué. Distinguishing features include the "Precise Character Line" and the fabric loop below the placket, e.g. for attaching sunglasses. Structured knit inserts along the sleeve hems and collar for shape retention. High-quality fabric for an especially comfortable fit. The ladies' version is lightly tailored.

Material: piqué, 95% cotton, 5% elastane.

Grey marl
Ladies XS-XL 80 14 2 285 151-155
Men S-XXXL 80 14 2 285 188-193



#4/5 BMW Modern Polo Shirt, ladies and men.

Sporty polo shirt with easy-glide zip and "Precise Character Line". Comfortable, figure-hugging fit. Very pleasant to wear thanks to premium cotton fabric. Premium knitted collar and cuffs. Tailored ladies' version.

Material: single jersey, 95% cotton, 5% elastane.

Bordeaux
Ladies XS-XL 80 14 2 285 156-160
Men S-XXXL 80 14 2 285 194-199

#6 BMW Polo Shirt, ladies and men.

This sporty, exceedingly comfortable polo shirt has a collar that will retain its shape and a classic two-button placket. The lightly tailored design and half-length sleeves combine to lend the ladies' shirt a flatteringly feminine fit.

A coloured embroidered BMW logo provides a finishing touch. Made from 100% sustainably sourced cotton.

Material: 100% organic cotton.

White
Ladies XS-XL 80 14 2 166 817-821
XXL 80 14 2 180 641
Men S-XXL 80 14 2 166 747-751
XXXL 80 14 2 180 635

Dark Blue
Ladies XS-XL 80 14 2 166 822-826
XXL 80 14 2 180 642
Men S-XXL 80 14 2 166 752-756
XXXL 80 14 2 180 636

Black
Men S-XXL 80 14 2 166 757-761
XXXL 80 14 2 180 637

BMW Style Sunglasses. | Page 31

#7/8 BMW Long-Sleeve Shirt, ladies and men.

Figure-hugging long-sleeve shirt with distinctive design characteristics that include driver-friendly sleeves and a "Precise Character Line" on the left shoulder. The premium fabric makes this shirt extremely pleasant to wear. Three-dimensional rubberised print logo in Silver. The ladies' version is tailored.

Material: single jersey, 95% cotton, 5% elastane.

Dark Blue
Ladies XS-XL 80 14 2 285 161-165
Men S-XXXL 80 14 2 285 200-205

#9 BMW Cap, unisex.

This classic BMW cap perfectly complements the summer scarf. Rubberised logo print on the front and BMW pin in Silver on the back.

Material: 100% cotton.

Bordeaux 80 16 2 289 316



#4



#6



#7



#5



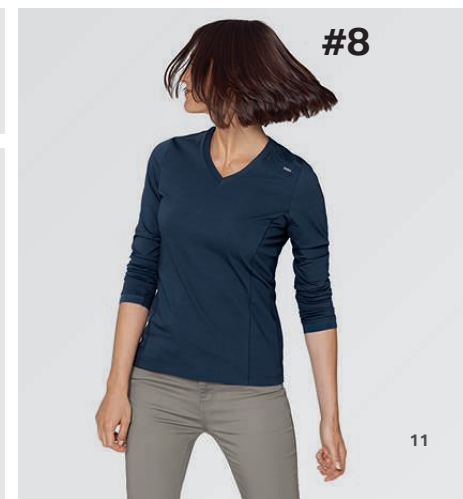
#2



#9



#3



#8

#1

OR FOLLOW YOUR OWN STYLE. BMW FASHION COLLECTION.

#1/2 BMW T-Shirt (round neckline), ladies and men.

Contemporary basic round-neck t-shirt with "Precise Character Line" and a discreet sheen. Premium cotton makes this piece especially comfortable to wear. Figure-hugging design, with additional light tailoring for the ladies' version. BMW wordmark.

Material: single jersey, 95% cotton, 5% elastane.

White		
Ladies XS-XL	80 14 2 285 141-145	
Men S-XXXL	80 14 2 285 176-181	



#3/4 BMW T-Shirt (v-neck), ladies and men.

Sporty v-neck t-shirt with "Precise Character Line" and a discreet sheen. Premium cotton blend fabric for superior comfort. Lightly tailored for ladies. BMW wordmark.

Material: single jersey, 95% cotton, 5% elastane.

Grey marl		
Ladies XS-XL	80 14 2 285 146-150	
Men S-XXXL	80 14 2 285 182-187	



#7 BMW Hat, unisex.

This simple, dark grey knitted hat has no internal seams. It is made from pure wool, yet it never feels scratchy on your skin. Details include a metal stud with an embossed BMW logo. This piece perfectly complements the scarf.

Material: 100% Merino wool.

Dark Grey	80 16 2 339 212
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#8 BMW Scarf, unisex.

Wrap warmly with this premium knitted scarf made of pure wool. The double rib-knit pattern makes for special softness. With high-quality metal BMW stud.

Material: 100% Merino wool.

Dark Grey	80 16 2 339 233
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Sustainable wearability.

The BMW organic cotton basics are kind to the environment – and to you:

Highlights:

- eco-friendly, sustainably sourced, fair-trade cotton.
- environmentally-conscious, antiallergenic production of textiles without aggressive chemicals and synthetic auxiliaries.



#5/6 BMW T-Shirt (round neckline), ladies and men.

This classic, high-quality basic piece is made from 100% organic cotton. The lightly tailored ladies' version features a more generous and therefore more feminine round neckline and an embroidered BMW logo on the sleeve. The men's shirt comes with a logo at chest level.

Material: 100% organic cotton.

Dark Blue		
Men S-XXL	80 14 2 166 737-741	
Men XXXL	80 14 2 180 633	

White		
Ladies XS-XL	80 14 2 166 802-806	
Ladies XXL	80 14 2 180 638	
Men S-XXL	80 14 2 166 732-736	
Men XXXL	80 14 2 180 632	

Black		
Ladies XS-XL	80 14 2 166 812-816	
Ladies XXL	80 14 2 180 640	
Men S-XXL	80 14 2 166 742-746	
Men XXXL	80 14 2 180 634	



#9 BMW Cap, unisex.

This versatile, classic baseball cap has a coloured embroidered BMW logo on the front.

Material: 100% cotton.

White	80 16 2 166 852
Dark Blue	80 16 2 166 853
Black	80 16 2 166 854

OUR INTERPRETATION OF SMART CASUAL. BMW FASHION COLLECTION.

#1

#1/2 BMW Knit Jacket, ladies and men.

Soft knit jacket with special design highlights including appliqué elbow patches and a "Precise Character Line". High-quality wool mix for a perfect fit and comfortable wearability. Anti-pilling fabric finish. Two-by-two knit cuffs and stand-up collar to keep you cosy. Easy-glide two-way zip.

Material: knit fabric, 45% wool, 30% viscose, 25% nylon.

Dark Blue

Ladies	XS-XL	80 14 2 285 166-170
Men	S-XXL	80 14 2 285 212-216



BMW Metal Sunglasses. | Page 31



#2



#1

**#1/2 BMW Jacket, ladies and men.**

Hard-wearing, lightweight all-weather jacket with functional and design highlights. Handy concealed inner pocket for storing your car key and small valuables. Two-tone outer fabric for visual appeal, blue lining, and driver-friendly sleeves. Wind- and water-repellent material, fleece padding for pleasant retention of body heat. Outer pockets with two different openings for keeping your hands warm. The inner pockets will hold their shape while providing space for your tablet and smartphone. Also included: concealed cable routing for headphones and earplugs. The ladies' version is tailored, while the men's version is slightly longer.

Outer fabric: 100% nylon.

Lining: 100% nylon, quilting: 100% PES, with 50% from recycled PET bottles.

Blue-Black

Ladies XS-XL 80 14 2 358 864-868
Men S-XXL 80 14 2 358 869-873

BMW Walking-Stick Umbrella. | Page 19

THE PERFECT FIT? WHEN EVERYTHING FEELS RIGHT.

BMW FASHION COLLECTION.

Developed specifically for drivers.

Featuring an ergonomic sleeve design "driver's cut", this jacket combines innovative tailoring and impressive functionality. Highlights:

- The sophisticated construction of the sleeves ensures maximum freedom of movement while driving.
- These clothes fit perfectly while evoking the unmistakable, dynamic BMW design language.

#2



#2



FIRST CLASS, LONG BEFORE YOU START YOUR JOURNEY.

BMW LUGGAGE COLLECTION.

Enjoy comfort and elegance, no matter where you are or how long you will be there. With the versatile weekender bag, the handy cabin trolley and the space ace for a longer trip, the BMW Luggage Collection has the perfect companions to make you look forward to any journey.

#1 BMW Weekender Duffle Bag, 22".

This soft duffle bag provides plenty of space for a short trip – thanks to its large main compartment and various inner and outer sections. A removable shoulder strap and premium leather-covered belt-fabric handle ensure versatile carrying comfort. Made from durable nylon fabric with sophisticated accents in full-grain leather. Easy-glide zip.

Material: nylon with full-grain leather.
(L x W x D): 36 x 56 x 30 cm. Weight: 1.57 kg.

Black 80 22 2 357 710

#2 BMW Trolley, 24.5".

Medium-size first-class trolley with silent, easy-glide all-rubber wheels. Reinforced back panel for maximum durability. Interior with removable garment bag to protect your outfits. Luxurious leather details for a premium look. Aluminium telescopic handle with three settings and metal-reinforced handles for your convenience. Numerous inner and outer compartments for perfect logistics.

Material: nylon with full-grain leather.
(L x W x D): 62 x 43 x 27 cm. Weight: 4.98 kg.

Black 80 22 2 357 709

#3 BMW Cabin Trolley, 20".

Sophisticated nylon cabin trolley. Corners reinforced with plastic for superior durability. All-rubber whisper-glide wheels. High-quality leather accents for a premium look. Numerous compartments and storage features on the inside and outside ensure that all your items are easily accessible and remain safely in place. Aluminium telescopic handle with three settings for comfortable handling. Robust zip. Handy: can be combined with laptop bag.

Material: nylon with full-grain leather.
(L x W x D): 51 x 36 x 23 cm. Weight: 4.08 kg.

Black 80 22 2 357 708



Our tip:
Fitted luggage compartment mat,
Modern Line | ORIGINAL BMW
ACCESSORIES



#4



#5



#4 BMW Walking-Stick Umbrella.

Elegant walking-stick umbrella with a lightweight aluminium fibreglass frame and integrated retrieval mechanism for gusts of wind. Handle with hand-warming, embossed leather inset with a special BMW design. A Teflon® coating ensures that this umbrella can be returned to its sleeve after a single shake.

Canopy: 100% Teflon®-coated polyester.
Diameter: 109 cm.

Black 80 23 0 305 902

#5 BMW Folding Umbrella.

This timeless folding umbrella boasts a handy automatic mechanism for one-handed opening and closing. The handle has an ergonomic BMW design with a leather inset and the canopy is coated with fast-drying Teflon®. Fits perfectly into your car's door compartment. Sleeve included.

Canopy: 100% Teflon®-coated polyester.
Diameter: 97 cm.

Black 80 23 0 305 901

BMW DESIGN TO GO.

BMW MODERN LUGGAGE COLLECTION.

The sporty and timeless design of the BMW Luggage Collection excels with characteristic uncluttered lines.

#1 BMW Modern Sports Bag.

Roomy sports bag with a large main compartment. Flexible shoe pocket with ventilation mesh and wide side pocket with special sections. The small key compartment on the inside comes in extremely handy.

Material: polyester.
(L x W x D): 53 x 29 x 28 cm. Weight: 1.2 kg.

Black 80 22 2 358 031

#2 BMW Modern Boardcase.

Sporty boardcase with two easily accessible outer compartments and an adjustable telescopic handle. Suitable for carry-on. Inside with practical storage solutions – including a transparent mesh inset and tie-down straps.

Material: polyester.
(L x W x D): 48 x 34 x 23 cm. Weight: 3.2 kg.

Black 80 22 2 358 026

#3 BMW Modern Trolley, 22".

Smaller premium trolley with reliable features for carefree handling: adjustable telescopic handle and silent, easy-glide rubber wheels. Excellent workmanship and especially strong handles that retain their shape ensure durability. The functional compartment layout provides efficient use of storage space.

Material: polyester.
(L x W x D): 62 x 38 x 24 cm. Weight: 3.7 kg.

Black 80 22 2 358 027

#4 BMW Modern Trolley, 26".

Timeless, roomy trolley with advanced functional details for carefree handling: adjustable telescopic handle and easy-glide wheels. Strong carry handles and telescopic tubes at the back ensure maximum durability. Functional dividers for optimal use of storage space. Includes tie-down straps on the inside.

Material: polyester.
(L x W x D): 70 x 43 x 28 cm. Weight: 4.6 kg.

Black 80 22 2 358 028

#5 BMW Modern Personal Care Bag.

Functional toiletry bag with numerous small compartments for grooming utensils and personal care products. Outside compartment for drying your toothbrush and swivel hook for easy hanging. The removable mirror adds a special touch.

Material: polyester.
(L x W x D): 28 x 20 x 10 cm. Weight: 0.3 kg.

Black 80 22 2 358 030

Signs of superior organisation.

The function icons clearly illustrate the purpose of the interior compartments for important everyday accessories. One example is the mobile phone compartment with its soft lining for optimal protection of the case and display.



#6 BMW Modern Rucksack.

Sporty rucksack with a padded laptop compartment at the back. Suitable for conventional laptops up to 15". Additional case for your mouse or glasses. Separate main compartment. Clever: a front pocket with a safety flap to prevent items from falling out.

Material: polyester.
(L x W x D): 46 x 33 x 13 cm. Weight: 0.6 kg.

Black 80 22 2 358 032



#7 BMW Modern Messenger Bag.

Stylish messenger bag with functional pockets and two large, padded main compartments. Suitable for conventional laptops up to 15". Fits perfectly on top of a trolley. With shoulder strap and padded handle.

Material: polyester.
(L x W x D): 39 x 28 x 9 cm. Weight: 0.5 kg.

Black 80 22 2 358 029

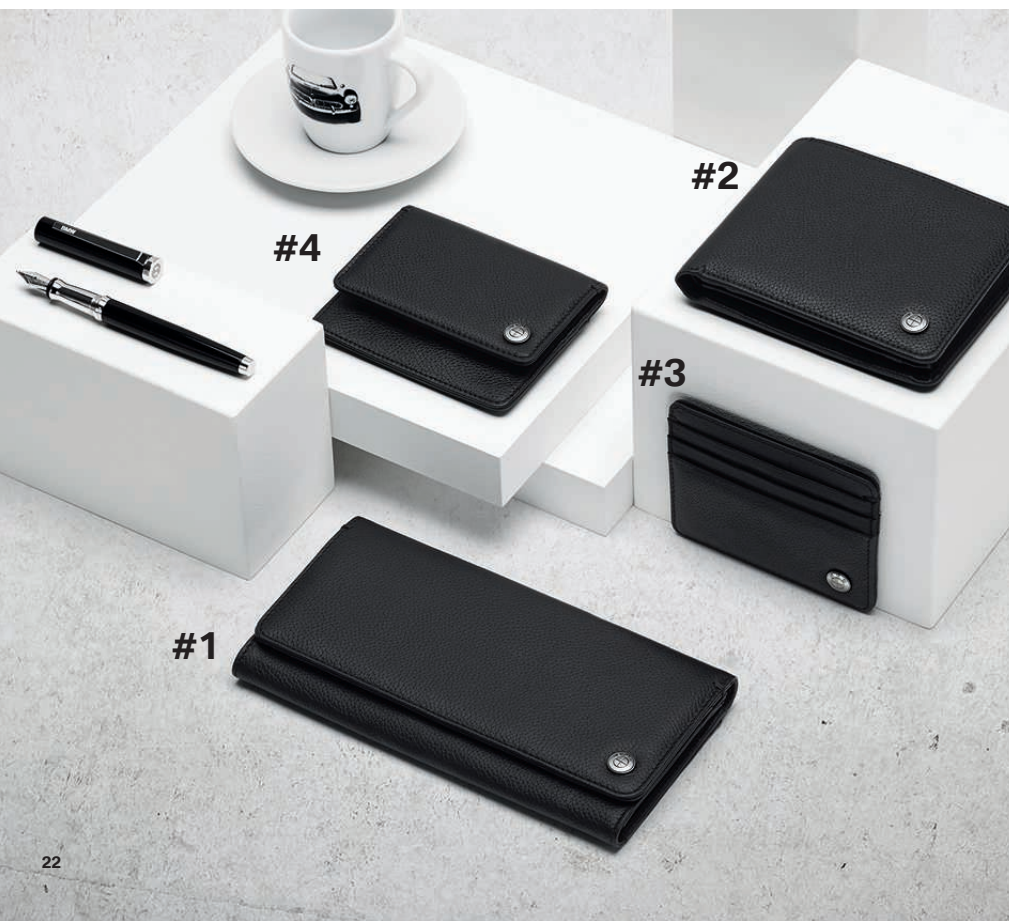


AS STURDY AS A SAFE. BUT MORE APPEALING. BMW WALLET COLLECTION.

Desirable leather accessories for connoisseurs and special occasions.

Highlights:

- Premium Italian calf leather, combining longevity and a unique feel.
- Traditional workmanship, expressed in the sophisticated double hand-stitched seams and waxed thread.
- Design highlight: the jacquard lining in the shape of the BMW kidney grille.



#1 BMW Ladies' Wallet, rectangular.

Roomy and elegant ladies' wallet with zip. Four inner compartments, one outer compartment, space for ten credit cards and a coin section to keep you perfectly organised. Stainless-steel-style BMW logo. Made in Italy.

Material: calf leather.
(L x W x D): 19 x 10 x 2 cm.

Black 80 21 2 344 445

#2 BMW Men's Wallet.

Compact men's wallet with space for 12 credit cards, a handy coin section, snap button closure and two notes compartments. Stainless-steel-style BMW logo. Made in Italy.

Material: calf leather.
(L x W x D): 10.5 x 8.5 x 2.5 cm.

Black 80 21 2 344 446

#3 BMW Credit Card and Business Card Holder.

This card holder has a central compartment and six credit card slots. Stainless-steel-style BMW logo. Made in Italy.

Material: calf leather.
(L x W x D): 10 x 7 x 0.3 cm.

Black 80 21 2 344 447

#4 BMW Credit Card and Business Card Holder with Money Clip.

This card holder comes with a handy money clip at the back. One interior compartment and three card slots. Stainless-steel-style BMW logo. Made in Italy.

Material: calf leather.
(L x W x D): 10 x 7 x 1.2 cm.

Black 80 21 2 344 448

BMW Fountain Pen. | Page 25
BMW Espresso Cup. | Page 35



YOUR MONEY WILL LOVE YOU. BMW WALLET COLLECTION.

Unmistakeably BMW: sophisticated design, perfect functionality and a joy to touch. The versatile BMW Wallet will meet every requirement – from spacious wallet to handy credit card holder.

#1 BMW Basic Ladies' Wallet, rectangular.

This ladies' wallet is made from premium embossed cowhide and comes in a stylish rectangular format. Spacious coin section with high-quality metal zip, four inner compartments, two slots and eight credit card slots. Sophisticated lining in a contemporary berry shade. Stainless-steel-style BMW logo. Includes a card with the "genuine leather" emblem.

Material: 80% cowhide, 20% polyester.
(L x W x D): 19 x 9 x 2 cm.

Black 80 21 2 344 451

#2 BMW Basic Ladies' Wallet.

This ladies' wallet is made from premium embossed cowhide. Two notes compartments, one document section, three credit card slots and a spacious coin section with a snap-button closure. The lining in a berry shade provides an unusual detail. Stainless-steel-style BMW logo and card with "genuine leather" emblem.

Material: 80% cowhide, 20% polyester.
(L x W x D): 11.5 x 10.5 x 2.5 cm.

Black 80 21 2 344 452

#3 BMW Basic Men's Wallet.

This stylish men's wallet is made from high-quality embossed cowhide. Two compartments for notes, five credit card slots, one slot with a mesh window, and a generous coin section with a snap-button closure. Stainless-steel-style BMW logo and card with "genuine leather" emblem.

Material: 80% cowhide, 20% polyester.
(L x W x D): 13 x 10 x 2.5 cm.

Black 80 21 2 344 453

#4 BMW Basic Men's Wallet, slim.

This timeless men's wallet is made from premium embossed cowhide and has two notes compartments, space for ten credit cards and a slot with a mesh window. It includes an inner flap with a snap-button closure. Stainless-steel-style BMW logo and card with "genuine leather" emblem.

Material: 80% cowhide, 20% polyester.
(L x W x D): 13 x 10 x 2.5 cm.

Black 80 21 2 344 454

#5 BMW Basic Men's Credit Card Holder.

This handy credit card holder is made from superbly crafted embossed cowhide. It provides space for six credit cards. Stainless-steel-style BMW logo.

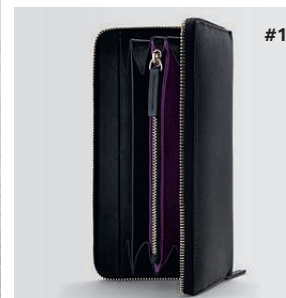
Material: 80% cowhide, 20% polyester.
(L x W x D): 10 x 8 x 2.5 cm.

Black 80 21 2 344 455

BMW Cufflinks. | Page 27



Our tip:
Original BMW Care Products, leather lotion | ORIGINAL BMW ACCESSORIES



#1



#3



#6



#7



#6 BMW Ballpoint Pen.

This premium ballpoint pen has a twist mechanism for quick and easy operation. Visual highlights include a glossy black shaft and rhodium components. Stylish engraving on the cap and the central ring. Top quality made in Germany. Refill tip size: medium. Refill colour: blue. Delivered in a gift box.

Black/Chrome 80 24 2 217 297

#7 BMW Pen Set.

The write stuff: both the classic fountain pen and the functional ballpoint pen can be refilled quickly and easily. The glossy black shaft and rhodium components ensure that both pens radiate stylish appeal. A premium BMW engraving on the cap and/or on the clip and central ring provide finishing touches. Top quality made in Germany. Refill tip size: medium; fountain pen nib size: broad. Delivered in a decorative gift box.

Black/Silvertone 80 24 2 217 298

BMW Ballpoint Pen Refills, pack of five. (Not shown)

Black 80 24 2 280 132
Blue 80 24 2 280 131

ARTWORKS YOU CAN TOUCH. BMW ICONIC COLLECTION.

This is the sort of design you will want to get your hands on – time and time again. The pieces from the BMW Iconic Collection are based on the characteristic kidney shape of the BMW radiator grille. The original, grooved design is also extremely pleasant to the touch.



#1



#1 BMW Cufflinks.

These stylish cufflinks combine brushed stainless steel with a durable rubber inlay in the shape of the BMW kidney grille. The original design was developed especially for the BMW Iconic Collection. A swivelling stirrup closure means that they can be inserted without assistance.

Dimensions: approx. 4.9 x 2.5 cm.

Silvertone/Black 80 27 2 353 740

#2 BMW Money Clip.

This money clip evokes the shape of the characteristic BMW kidney grille. The sturdy hinged clasp keeps your notes securely in place while the grooved rubber inlay ensures a pleasant tactile experience. High-quality embossed BMW logo on the back. Made in Germany.

Dimensions: approx. 4.9 x 2.5 cm.

Silvertone/Black 80 27 2 353 739

#3 BMW Key Ring, Kidney Grille.

The powerful looks of the BMW kidney grille provide an intriguing focal point for this elegantly shaped key ring. Made from brushed stainless steel with two grooved rubber inlays, it is suitable for all BMW keys. Practical karabiner closure. Made in Germany.

Dimensions: approx. 11 x 2.5 cm.

Silvertone/Black 80 27 2 353 737

#4 BMW Key Ring, Single Kidney.

This exclusive key ring evokes the design language for the typical BMW kidney grille. Made in Germany from brushed stainless steel with a high-quality grooved rubber inlay. Push-pull mechanism for easy opening and closing. Suitable for all BMW keys.

Dimensions: approx. 8.4 x 2.3 cm.

Silvertone/Black 80 27 2 353 738

#1

THE BEST PROOF THAT TIME IS A LUXURY.

BMW WATCH COLLECTION.

Elegance and dynamism for your wrist: with our BMW watches, every second pays tribute to superior craftsmanship. And just as there is more than one BMW model series, every BMW fan can find their favourite timepiece on these pages, from the classic watch with a leather strap to the sporty chronograph.

#1 BMW Chrono Watch, men.

This exclusive men's chronograph watch has a 40 mm brushed stainless steel case and leaves absolutely nothing to be desired. Its Swiss movement has a date, second, and 30-minute display as well as a timer and stopwatch function. This watch also impresses with visual details such as a classic brown leather strap with sophisticated crocodile skin embossing, a silvertone watch face with a BMW logo, and an elaborate, laser-engraved BMW logo on the back. Waterproof up to 10 ATM.

Leather, brown 80 26 2 311 777
Leather, black 80 26 2 311 778

#2 BMW Classic Watch, ladies and men.

Strikingly precise: this watch has numerous sophisticated features such as a Swiss quartz movement, a date display, and a second display. It is also waterproof up to 10 ATM. The black leather strap has a natural grain and complements the watch face to perfection. Luminous hands, a blue and white BMW logo, and an elegant BMW laser engraving on the back provide premium finishing touches.

Ladies: Leather, black 80 26 2 311 773
Men: Leather, black 80 26 2 311 774

#3 BMW Sports Chrono, men.

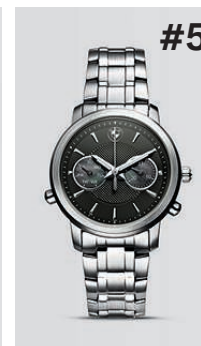
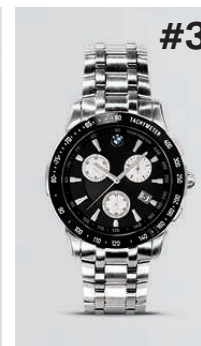
This sizeable, sporty chrono watch has a 44 mm stainless steel case and is water-resistant up to 10 ATM. Other highlights include a black and white watch face with a raised BMW logo and a precise Swiss quartz movement. Mineral glass for scratch resistance. With stopwatch function, date display and small second display. Durable stainless steel strap with metal clasp. Laser-engraved BMW logo on the back.

Stainless steel, black 80 26 2 147 052

#4/5 BMW Ladies'/Men's Watch, ladies and men.

This watch has a brushed stainless-steel case and a sizeable diameter of 42 mm – as well as plenty of inner qualities: its original Swiss movement ensures ultimate precision. The watch face features a BMW logo, and the subsidiary dials display the day of the week and the date. Waterproof up to 10 ATM. High-quality laser-engraved BMW logo on the back.

Ladies, light watch face 80 26 2 311 775
Ladies, black watch face 80 26 2 318 662
Men, light watch face 80 26 2 311 776
Men, black watch face 80 26 2 318 663



DYNAMIC VIEWPOINTS. BMW SUNGLASSES COLLECTION.

The only thing that dazzles are your looks: the BMW Sunglasses ensure that you will have a confident, glare-free view of things at all times.



#1 BMW Style Sunglasses.

These premium unisex sunglasses have a matt black acetate and metal design that lends itself to elegant and sporty styles alike. Other highlights include an inlaid BMW logo on the inside of the temple and discreet BMW wordmark prints on the lenses and temple. The especially flexible temples bend towards the inside as well as the outside, ensuring an optimal fit. UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Matt Black

80 25 2 344 458

#2 BMW Classic Sunglasses.

These high-quality unisex sunglasses elegantly combine colours and materials. Their metalacetate frame has a dark tortoiseshell-style temple design. Polarised lenses improve contrasts, make details appear clearer and reduce glare, for optimal comfort while driving. The temples have spring hinges, which ensure a perfect fit. A BMW logo on the temple inside and a laser-engraved BMW wordmark on the lens and temple outside provide finishing touches for this classic piece. UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Mock Tortoiseshell

80 25 2 344 457

#3 BMW Metal Sunglasses.

The sporty and elegant aviator design of these glasses is a timeless classic for ladies and men. In this especially stunning model, the silvertone frame offsets the blue-grey lenses to perfection. Sophisticated accents include an inlaid BMW logo on the inside of the temple and a discreet BMW wordmark on the left lens. UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Silvertone

80 25 2 217 295

#4 BMW Modern Sunglasses.

A perfect realisation of a distinctive design. These elegant unisex sunglasses combine brown acetate and copper-coloured metal to stunning effect. The lenses feature an exciting colour graduation and are adorned with a premium BMW wordmark. The latter is picked up on the temple, next to a coloured, sophisticated BMW logo inlay. Reliable UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Brown

80 25 2 344 459

THE KEY TO THE BMW WAY OF LIFE.

BMW KEY RING COLLECTION.

#1



#1 BMW Leather Key Ring Pendant.

This key ring pendant features tanned cowhide and cast metal with an elegant BMW logo. Handy pull-twist ring. Made in Germany.

Leather, Silvertone/Black 80 21 2 211 551

#2



#2 BMW Logo Key Ring Pendant.

High-gloss nickel-plated pendant with three-colour BMW logo.

Silvertone 80 23 0 444 663

#3



#3 BMW Emblem Key Ring Pendant.

Elegant key ring pendant with a premium coloured enamel BMW logo. Pull-twist mechanism for fast and easy handling. Dimensions: 5.8 x 3.2 cm.

Silvertone 80 27 2 344 460

#7



#7 BMW Lanyard, Rectangular.

Very robust thanks to coarse woven nylon. The rectangular metal buckle and sturdy metal ring closure ensure the required durability for frequent use. With BMW logo epoxy pin. Dimensions: approx. 43.5 x 1.5 cm.

Black/Silvertone 80 56 0 443 299

#9



#9 BMW Model-Specific Key Ring Pendants.

A selection of key ring pendants to complement your favourite model. All pendants are made of special, premium zinc die cast and feature a model-specific wordmark. Another stylish and functional detail: the articulated double joint with a BMW logo. All pendants are made in Germany.

BMW 1 Series	80 27 2 287 777
BMW 2 Series	80 27 2 354 147
BMW 3 Series	80 27 2 287 778
BMW 4 Series	80 27 2 354 146
BMW 5 Series	80 27 2 287 779
BMW 6 Series	80 27 2 287 780
BMW 7 Series	80 27 2 287 781
BMW 7 Series, from 2002	80 27 2 287 782
BMW Z3	80 23 0 432 391
BMW Z4	80 23 0 406 871
BMW GT	80 23 2 157 673
BMW X1	80 27 2 287 783
BMW X3	80 27 2 287 784
BMW X4	80 27 2 359 626
BMW X5	80 27 2 287 785
BMW X6	80 27 2 287 786

#4



#4 BMW Key Ring Pendant, Design.

Premium die-cast key ring pendant with BMW logo epoxy pin. Dimensions: approx. 8.8 x 2.4 cm.

Silvertone 80 56 0 443 282

#5



#5 BMW Key Ring Pendant, Square.

Stylish key ring pendant in matt die-cast with BMW emblem. The pull-twist ring ensures safe closure and easy handling. Dimensions: approx. 5 x 2.9 cm.

Silvertone, matt 80 56 0 443 278

#6



#6 BMW Logo Key Ring Pendant, Rectangular.

Premium key ring pendant made of sturdy cast metal. A special double joint ensures flexibility. Made in Germany. Dimensions: approx. 7.3 x 2 cm.

Silvertone 80 23 0 305 911

#8



#8 BMW Key Ring Pendant, Loop.

The solid leather loop is held in place by a screw closure with stainless steel looks. Compatible with all BMW keys. High-quality metal BMW logo.

Silvertone/Black 80 27 2 344 461

YOUR DAILY DOSE OF BMW.

BMW ACCESSORIES COLLECTION.

#1

**#1 BMW Thermos Mug.**

For warmth on cold days: premium thermos mug made from brushed stainless steel, with enamel BMW logo on the plastic lid.

Stainless steel 80 56 2 211 967

#2 BMW Design Bowl.

Versatile porcelain bowl with a timeless design by Koziol. Insulating plastic ring with embossed BMW logo, for optimal hold while protecting your hands from heat.

(L x W x H): 120 mm x 120 mm x 90 mm,
volume: 350 ml.

Dark Blue 80 23 2 289 315

#3 BMW Design Tumbler.

High-quality porcelain tumbler by Koziol. Insulating plastic ring in blue with embossed BMW logo, for optimal hold while protecting your hands from heat.

Diameter: 92 mm, height: 130 mm,
volume: 400 ml.

Dark Blue 80 22 2 156 342

#2/3



#4



#5



#5



#4/5

**#4 BMW Mugs.**

White porcelain mugs to start the day in style. Selection of two designs: the BMW 328 and the BMW 507. Premium black and white print. Handy gift box included.

BMW 328 80 22 2 217 300
BMW 507 80 22 2 219 962

#5 BMW Espresso Cup Set.

These beautifully designed porcelain espresso cups will brighten up any coffee break. The front of each cup is adorned with a BMW 328 or a BMW 507. Matching saucers with the BMW logo are included. Delivered in a premium gift box.

Set 80 22 2 217 301

#1



LITTLE HELPERS. FOR BIG PROJECTS.

BMW ACCESSORIES COLLECTION.

#1 BMW USB Stick

8 GB.
16 GB.
High-quality USB stick with silver-coloured metal casing. Attached to a slim black lanyard. Gift wrap included.

8 GB 80 29 2 288 709
16 GB 80 29 2 358 820

#2 BMW Mouse Pad.

Ergonomically designed edges enable friction-free handling. With three-colour print of the BMW Vision EfficientDynamics concept car.

Material: FOAM-tec.
Dimensions: 24 x 20 cm. Thickness: 1.6 mm.

Tricoloured 80 56 2 211 966

#2/3



#3 BMW i8 Computer Mouse.

This ergonomic computer mouse based on the design of the BMW i8 Concept Car enables an energy saving of around 30%, thanks to its blue LED light and automatic sleep mode. Suitable for different resolutions and a range of up to 30 metres. Handy: the integrated storage compartment for the receiver.

Tricoloured 80 29 2 352 624

#4 BMW Notepad Book.

Handy notepad book with marker strips in five colours and sticky notes with the BMW logo in two different sizes. Robust hardcover with BMW logo.

(L x W): 10,5 x 8 cm.

White 80 23 2 163 471

#5 BMW Folding Umbrella.

This well-made umbrella will survive countless downpours. Easy to store, with semi-automatic opening function. Inlaid BMW logo on the handle.

Diameter: approx. 95 cm.

Dark Blue 80 56 2 211 970

#6 BMW Notebook.

With its sturdy cover, this notebook is the perfect companion for jotting down your ideas. 50 squared and 50 unlined pages. Features an embossed BMW logo and a strap in a contrasting colour.

(L x W): 11 x 15 cm.

Dark Blue or Light Blue 80 56 2 211 968

#7 BMW Pin.

Classic BMW metal pin with epoxy dome surface. With handy butterfly closure and cardboard backing.

Silvertone 80 56 0 444 572

#8 BMW Flag Label Pencil.

Premium pencil in black or silver, with a woven BMW label. Material: wood, textile.

Length: approx. 175 mm.

Silvertone 80 56 0 444 593
Black 80 56 0 444 559

#9 BMW Ballpoint Pen.

Plastic ballpoint pen with twist mechanism, black or blue refill, and BMW logo.

Black 80 56 0 443 302
Blue 80 56 0 443 304



#4



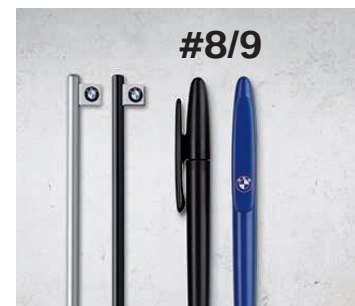
#6



#5



#7



#8/9



#10

#12

#11

#10 BMW Mobile Phone Flip Cover, Black.

Stylish mobile phone flip case cover made from leather-covered polycarbonate, for optimal protection from scratches and bumps. Embossed BMW wordmark and BMW logo.

Apple iPhone 5s 80 28 2 358 183
Apple iPhone 5c 80 28 2 358 182
Samsung Galaxy S4 80 28 2 358 180
Samsung Galaxy S4 mini 80 28 2 358 181

#11 BMW Mobile Phone Hard Shell Case, White.

Sophisticated mobile phone hard shell case made from leather-covered polycarbonate, for optimal protection from scratches and bumps. Embossed BMW wordmark and BMW logo.

Apple iPhone 5s 80 28 2 358 187
Apple iPhone 5c 80 28 2 358 186
Samsung Galaxy S4 80 28 2 358 184
Samsung Galaxy S4 mini 80 28 2 358 185

#12 BMW Mobile Phone Charm.

This decorative mobile phone charm can easily be attached to most mobile phones. Alternatively, you could use it as a key ring pendant.

Silvertone 80 23 2 159 690

BMW M COLLECTION.



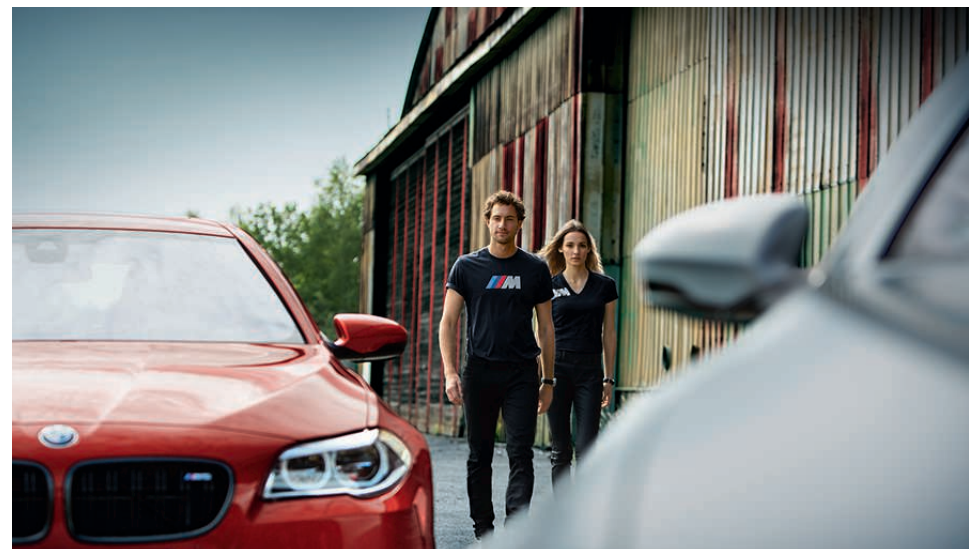


WHAT'S YOUR DRIVE?

“TRANSLATING POWER INTO MATTER.”

OLIVER HEILMER | BMW GROUP DESIGNER

Oliver Heilmer is a performance artist – in the true sense of the word. He translates materials, colours and shapes into pure, powerful dynamics. Of course, the way to that goal sometimes involves detours. But detours have a well-known benefit: they help you explore the territory.



“SOMETIMES, THE FIRST STROKE RESULTS IN A PERFECT LINE. BUT OFTEN, YOU NEED TO ENGAGE WITH THE MATTER FOR SOME TIME BEFORE YOU GET IT RIGHT.”

For BMW M, matter means a dynamic union of power and speed. To achieve this aim, Oliver Heilmer has to think of many things in addition to a design's lines and materials: the shape of the seats, the feel of a surface, the ideal location of a join, and the places where the material should rather have a flowing character. For him, these are everyday questions – yet always a challenge.

“TO DO A GOOD JOB, YOU HAVE TO THINK IN NEW WAYS, YET FULFIL ALL EXPECTATIONS.”

In his case, those are the expectations of BMW M customers. BMW M drivers expect more power, more perfection, more control, more passion. After all, BMW M automobiles are directly inspired by motor racing.

In 2002 Oliver Heilmer worked on the interior design of the first BMW 1 Series. Today he is the Head of Interior Design at BMW.



Oliver Heilmer also sees this influence reflected in the BMW M Collection. Take the BMW M Carbon Chrono. For passionate watch aficionados, this is a very special timepiece: an accessory that makes its own statement, yet has to deliver uncompromising and precise functionality in everyday use. To Oliver Heilmer, watches are a particular inspiration when creating the interior of a car. The key element is a powerful design – not just on the outside, but on the inside as well.

"THE BIGGEST COMPLIMENT? – I DON'T WANT TO GET OUT OF THIS CAR!"

Car interiors, with all their large and small details, fascinated him even when he was a child, sitting in his uncle's BMW 320i. And that fascination is still just as spell-binding today. Especially when he finds himself behind the wheel of his BMW M4 Coupe.



BMW M COLLECTION.

You always make a strong impression with the most powerful letter in the world: M. Just like the BMW M automobiles, the BMW M Collection embodies pure power, outstanding technology and authentic motorsport flair. The characteristic Giugiaro stripes and the distinctive colour combination of Anthracite-Black and BMW M Red turn you into the centre of attention. What makes this collection so visually stunning and superbly functional is its consistent focus on uncompromising quality and design – the perfect outfit for any BMW M aficionado.

- | | |
|--|---------|
| #1 BMW M Umbrella. | PAGE 53 |
| #2 BMW M Sports Bag. | PAGE 51 |
| #3 BMW M Carbon Tie. | PAGE 49 |
| #4 BMW M Sneaker "Dorifuto 2 Heat". | PAGE 46 |
| #5 BMW M 2-in-1 Jacket, men. | PAGE 45 |
| #6 BMW M Boardcase. | PAGE 51 |
| #7 BMW M Polo Shirt, men. | PAGE 49 |
| #8 BMW M Wallet. | PAGE 57 |

powered by 

#1

**FASHION FOR
PETROLHEADS.**
BMW M FASHION COLLECTION.



#1



#1

#1 BMW M Reversible Down Jacket, ladies.

The M ladies' reversible down jacket can be worn in two distinctive ways: either in striking, glossy Red or in matt Black. Removable hood included. Top-class functional, wind- and water-repellent surface and elasticated cuffs. The tailored style and intelligent quilting ensure a precise fit. Handy slash pockets on the inside and zip pockets on the outside. Special M design features.

Material: 100% polyester,
filling: 90% down, 10% feathers.

**Black/Red
Ladies XS-XL**

80 14 2 289 020-025

#2 BMW M 2-in-1 Jacket, men.

Wind- and rain-repellent all-rounder with a zip-off down body warmer in contrasting M Red. The driver-friendly cut of the sleeves combines functionality with unique style. Especially crinkle-free outer jacket made from shape memory fabric. The intelligent quilting of the filled premium down body warmer ensures an ideal fit and body heat retention at a low weight. Wind-proof, thanks to a placket above the zip and a throat tab. The outer jacket has four roomy patch pockets with padding for warm hands. The inner body warmer comes with two zip pockets.

Outer jacket material: 100% polyester,
filling: 100% nylon.
Inner jacket: 100% polyester,
filling: 90% down, 10% feathers.

**Black/Red
Men S-XXXL**

80 14 2 289 014-019



#2

#3 BMW M Belt, men.

High-quality adjustable leather belt with a contemporary raw-cut design and velour leather lining. Understated Anthracite on the outside, inside dyed in a dynamic red hue. Five holes for adjustment and metal buckle with an engraved BMW M logo. Inside with embossed BMW logo.

Dimensions (L x W): approx. 120 x 3.5 cm.

Leather, Anthracite

80 21 2 147 062



#2



#2



#3

#4

PURE ADRENALINE. IN EVERY FIBRE.

BMW M FASHION COLLECTION.

#1

#1 BMW M Sneaker "Dorifuto 2 Heat", unisex.

Flat Puma sneaker with BMW M design. The foam inner sole adapts to the shape of your foot, making this shoe supremely comfortable. Robust and stylish: the coated leather upper. Contrasting, perforated form stripes with a glossy look and reflective chrome-effect edges. Inner mesh fabric ensures high breathability. BMW logo on the padded tongue, Puma cat on the rubber sole and M logo on the heel.

Sizes: see table on page 86.

Anthracite/Red	80 19 2 289 026-027
Anthracite/Red	80 19 2 289 182
Anthracite/Red	80 19 2 289 029-034
Red	80 19 2 289 035-043



#2



#4



#3



#5/6



#4

#2/3 BMW M Sweat Jacket, ladies and men.

This high-quality sweat jacket features elbow and shoulder inserts with decorative stitching. The tailored stand-up collar and ribbed cuffs and hem ensure that it has a perfect fit and is very comfortable to wear. Stylish look thanks to the stand-up collar and special details such as the printed and coated zip. With BMW M statement "M. The most powerful letter in the world." on the back. The ladies' version has a tailored fit and includes a lined hood.

Material: 95% cotton, 5% elastane.

Anthracite

Ladies XS-XXL	80 14 2 358 081-086
Men S-XXXL	80 14 2 358 075-080

#4 BMW M Nylon Jacket, ladies and men.

Stylish in every weather. This wind- and water-repellent nylon jacket adapts to the most varied weather conditions. Made of high-quality, lightweight material, it features red shoulder and sleeve inserts for a distinctive appearance. The characteristic BMW M look is added by the BMW M colours printed on the zip, the stripes at the back and the rubberised BMW M logo at the front. For a feminine silhouette, the ladies' nylon jacket is tailored. The men's jacket includes an integrated hood.

Material: 100% nylon canvas.

Anthracite

Ladies XS-XXL	80 14 2 297 285-290
Men S-XXXL	80 14 2 297 261-266

#5 BMW M Longsleeve, men.

This quality longsleeve always has a perfect fit, thanks to its elastic single jersey material. Exciting visual highlights are provided by the contrasting, slightly padded shoulder and elbow areas and the stitching around them. In addition, there is an M stripes tape at the back of the collar.

Another distinctive feature is the rubberised BMW M statement at the back hem: "M. The most powerful letter in the world."

Material: 95% cotton, 5% elastane.

Men S-XXXL 80 14 2 360 437-442

#6 BMW M Longsleeve, ladies.

Ladies' longsleeve with numerous details and a stylish V-neck. The elastane content and slim cut guarantee a perfect fit. Stitching on the shoulders and contrasting elbow inserts make for a distinctive look. With BMW M stripes appliqué at the back of the neck and "M. The most powerful letter in the world." print at the back hem. Printed logo below the left shoulder pad.

Material: 95% cotton, 5% elastane.

Anthracite

Ladies XS-XXL 80 14 2 360 443-448



#1



#2



#2



#4



#5



#6



#7



#3



#3

BMW M FASHION COLLECTION.

#1 BMW M Fan T-Shirt, men.

This sporty round-neck T-shirt features a large, coloured BMW M logo across the chest. The characteristic M carbon look is reflected in the stylish neck tape.

Material: 100% cotton.

White	S-XXL	80 14 2 158 074-078
Anthracite	S-XXL	80 14 2 166 206-210
	XXXL	80 14 2 181 583

#2 BMW M Carbon Appliqué T-Shirt, men.

Motorsport feeling in every fibre: fashionable T-shirt with smart carbon-style BMW M appliqué on the chest. Pleasant to wear thanks to single jersey material. Visual highlight: the red sleeve seams and M stripes tape at the back.

Material: single jersey, 100% cotton.

Anthracite	S-XXXL	80 14 2 297 225-230
White	S-XXXL	80 14 2 297 231-236

#3 BMW M T-Shirt, ladies.

Ladies' T-shirt with ribbed V-neck, slightly tailored for a feminine look. Very pleasant to wear and keeps its shape. Visual highlight: the metal BMW M logo on the front right and the silvertone print stating "M. The most powerful letter in the world." on the back. BMW M stripes on the collar and back.

Material: single jersey, 95% cotton, 5% elastane.

Anthracite	XS-XXL	80 14 2 297 267-272
White	XS-XXL	80 14 2 297 273-278

#4 BMW M Cap, unisex.

This cotton-lined unisex cap stands out with its discreet sheen and the peak underside coloured in dynamic red. Other highlights: spoke-shaped inserts and a carbon-style peak edge. With embroidered BMW M logo at the front and metal closure with embossed BMW logo.

Material: 100% polyester.

Anthracite	80 16 2 355 388
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#5 BMW M Carbon Tie.

This premium silk tie made of jacquard cloth impresses with its elegant carbon look. Discreet BMW M logo on the front and back.

Material: 100% silk.

Silk, Anthracite	80 16 2 179 762
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#6 BMW M Polo Shirt, men.

This relaxed polo shirt is made of high-quality cotton piqué and has a very comfortable fit, thanks to the longer cut of its back panel. Visual highlights: flat knit sleeve cuffs and accent piping featuring the M stripes design on the side slits. Coloured BMW M logo on the front left.

Material: 95% cotton, 5% elastane.

Red	S-XXXL	80 14 2 344 338-343
Anthracite	S-XXXL	80 14 2 344 344-349

#7 BMW M Cap, unisex.

This fashionable cap features microfibres creating a discreet sheen. Extremely light-resistant thanks to the use of polyester. With many contrasting inserts, matt silver metal closure and embossed BMW M logo.

Material: 100% polyester.

Anthracite	80 16 2 344 397
-------------------	-----------------

THE FASTEST LUGGAGE SET IN THE WORLD.

BMW M LUGGAGE COLLECTION.



#1 BMW M Boardcase.

Dynamic travelling. The boardcase with its retractable telescopic handle completes the set together with the M Trolley Case. The red zip provides a colourful highlight, along with the zip pull featuring the M stripe design. For maximum security, there is a TSA lock and an additional facility for individual locking using a numeric lock. The interior has much to offer as well: robust straps, a side pocket and a cover with integrated zip pocket. The second main compartment also has a black mesh cover with a red zip. To protect the contents, the case has a padded lining. With coloured BMW M logo on the upper hard shell and small inlaid BMW M logo plate on the handle.

Material: polycarbonate. Lining: 100% polyester.
(L x W x D): 55 x 40 x 20 cm.
Weight: 3.7 kg.

Black 80 22 2 344 401

#2 BMW M Trolley.

A sporty companion for any journey – this premium trolley comes with four double castors and a particularly wide telescopic handle for business bags. Exciting colour accents are provided by the red wrap-around zip and M stripe design of the zip pull. For extra security, there is a TSA lock and an additional facility for individual locking using a numeric lock. The interior features straps, a handy mesh cover and padded lining so everything is well protected and tidy. Includes a side pocket and a cover with integrated zip pocket. Small embossed M logo plate on the handle and coloured BMW M logo on the upper hard shell.

Material: polycarbonate. Lining: 100% polyester.
(L x W x D): 60 x 42 x 30 cm.
Weight: 4.2 kg.

Black 80 22 2 344 400

#3 BMW M Sports Bag.

The most dynamic look for a sports bag. Made of coated nylon and carbon fibre material, this bag is not just stylish, but also dirt-repellent and robust. Colourful contrasts are provided by the red stitching along the main zip. The bag has non-skid feet on the bottom and a handle made of seatbelt-like material with M stripes on the side and leather handles; an additional shoulder strap can be attached using metal karabiners. In addition to the spacious main compartment, the sports bag has a handy outer pocket with coloured metal BMW M logo. The shoe compartment on the side is water-repellent.

Material: nylon with carbon fibres.
(L x W x D): 54 x 31 x 27 cm.
Weight: 1.4 kg.

Black 80 22 2 344 402

#4 BMW M Travel Bag.

Functional and dynamic. The robust, lightweight travel bag impresses with its special material mix. It is dirt-repellent and has a large outer pocket as well as a closed compartment for smaller utensils. A coloured BMW M metal logo adorns the outside, while the red stitching along the zips makes for an intriguing contrast. The bag also includes a separate compartment for shoes and has non-skid feet on the underside. The handle is made of real leather.

Material: nylon with carbon fibres.
Lining: 100% polyester.
(L x W x D): 64 x 34 x 38 cm.
Weight: 1.25 kg.

Black 80 22 2 344 403

#5 BMW M Luggage Strap.

The luggage strap has a carbon design that complements the trolley cases and bags to perfection. It comes with a sturdy matt closure with embossed BMW M logo for added stability. Highlight: BMW M stripes woven into the strap.

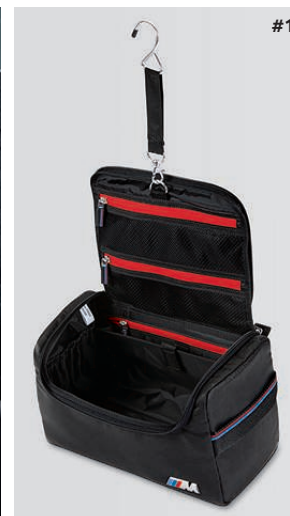
Width: approx. 5 cm.
Circumference: 85–150 cm.
Material: nylon/metal.

Black 80 23 2 344 404



THE NEW LAP RECORD? YOUR HOLIDAY!

BMW M LUGGAGE COLLECTION.



#1 BMW M Personal Care Bag.
Stylish and practical. This extremely lightweight personal care bag is made of smooth nylon with a special top coat creating a convenient washable surface. Non-skid rubber feet keep the bag dry and ensure that it stands securely. Inside, the bag provides many handy compartments, including an extra mesh pocket for toothbrushes, to keep things nice and hygienic.

Material: nylon fabric with carbon fibres.
(L x W x D): 25 x 15 x 17 cm.
Weight: 0.34 kg.

Anthracite

80 22 2 344 398



#2 BMW M Folding Umbrella.
Rain is not an issue – thanks to the durable polyester weave used for the canopy and protective sleeve. The elastic frame and aluminium shaft withstand powerful winds. Dynamic red stitching and the typical M carbon look provide colourful accents. The convenient opening and closing mechanism is triggered by a button to allow single-handed operation, and the handle features a genuine carbon inlay.

Black

80 23 2 211 767

#3 BMW M Umbrella.
This premium full-sized umbrella has a robust, black carbon frame with a perforated leatherette handle and is large enough for two people. The canopy is made of pure polyester weave with a silk-like look and a dirt- and water-repellent Teflon® coating. With printed coloured BMW M logo.

Black

80 23 2 147 074

#1



RACE AGAINST TIME. BMW M WATCH COLLECTION.



#1

#1 BMW M Carbon Chrono.
This wristwatch has a powerful M design. Premium brushed stainless steel case and scratch-resistant mineral glass cover. Carbon watch face with tachymeter, luminous hands and red second hand. Matching perforated real-leather strap with red highlights. Reliable Swiss RONDA movement, stopwatch function, date display and small seconds display. Water-resistant up to 10 ATM. Delivered in a premium gift box.

Stainless steel/leather 80 26 2 359 012



#2

#2 BMW M Chronograph.
Dynamism meets design. This chronograph has a brushed stainless steel case and a watch face with a BMW M design. Highlights include the fluorescent white tips of the hands and hour markers. The interior houses a precise Swiss quartz movement made by RONDA. The back features a laser-engraved BMW logo. With stopwatch function, date display and small second display. A futuristic strap with safety closure, toughened mineral glass and water resistance up to 10 ATM are other core design features. Delivered in a premium gift box.

Stainless steel, Black 80 26 2 220 013



#3

#3 BMW M Watch.
Sporting style – even on your wrist. This watch features a high-quality stainless steel case, black aluminium outer dial ring, and carbon watch face. A particular highlight is the RONDA Swiss quartz movement with analogue date display. Toughened mineral glass and a robust strap with a leather lining ensure long-lasting enjoyment. The watch is delivered in a premium gift box. Water-resistant up to 3 ATM.

Nylon, Black 80 26 2 220 011

BMW M Wallet. | Page 57
BMW M Rollerball Pen. | Page 57

PROTECTIVE INSTINCT INCLUDED.

BMW M COLLECTION ACCESSORIES.



#1 BMW M Sunglasses.

Unisex sunglasses with a satin acetate/metal finish. Sprung temple hinges ensure perfect ergonomics and comfort. Grey, dynamically shaped polycarbonate lenses provide 100% UV protection. Carbon trim and premium M logo on temple. Complete with hard case and microfibre protective pouch (also usable as a cleaning cloth). Reliable UVA, UVB, and UVC protection up to 400 nm.

Frame: Metal. Black, satin finish.
Lenses: Grey.

Black/Grey 80 25 2 289 192

#2 BMW M Carbon Key Ring Pendant.

Doesn't just look great: thanks to its carbon inlay, this key ring pendant also feels great to the touch. With coloured BMW M logo on the front and flat, beautifully designed split ring.

Material: stainless steel with carbon inlay.

Silvertone/Carbon 80 27 2 304 189

#3 BMW M CFRP Key Ring Pendant.

A highly functional, minimalist stainless steel key ring. The front is adorned with the coloured M logo, while the rear features a carbon inlay. The clever pull-twist mechanism makes adding keys exceptionally easy.

Material: stainless steel with carbon inlay.

Silvertone/Carbon 80 27 2 304 190

#4 BMW M Smartphone Sleeve.

This stylish carbon-style sleeve has a pull strap in the three M colours, making it easy to retrieve your smartphone. An integrated magnet always returns the metal pull tab to the correct position. Visual highlight: the red seal along the outer edges. With coloured BMW M metal logo.

Material: PU leather outer, microfibre inner.

Apple iPhone 5 80 21 2 333 806
Samsung Galaxy S3 80 21 2 333 807

#5 BMW M Hard Cover.

Reliably protects your smartphone from scratches and impacts: the hard cover has a dynamic carbon-style design, with precise openings for connectors and the camera lens. A real head turner: the three-coloured BMW M stripe on the front. With coloured BMW M metal logo.

Material: plastic shell with PU leather.

Apple iPhone 5 80 21 2 351 095
Apple iPhone 5c 80 28 2 357 965
Samsung Galaxy S3 80 21 2 351 096
Samsung Galaxy S4 80 28 2 357 963
Samsung Galaxy S4 mini 80 28 2 357 964

#6 BMW M Rollerball Pen.

Stylish premium pen, with genuine carbon fibres, chrome trim and laser-engraved BMW M wordmark. The BMW M logo on the tip of the cap is protected by a glass dome.

Chrome/Carbon 80 24 2 217 299

BMW M Rollerball Pen Refill. Single

Blue 80 24 2 280 133
Black 80 24 2 280 134

#7 BMW M Wallet.

The classic design of this wallet made of black calf leather impresses the eye with inlaid leather strips in the BMW M colours. The front also features an embossed BMW M logo. The inside has very functional subdivisions, with eight card slots, two slots for notes, a coin section and three compartments for documents. The wallet's premium workmanship is underscored by robust leather reinforcements.

Material: 100% leather,
lining: 100% polyester.
(L x W x D): 11.5 x 9.5 x 2.5 cm.

Black 80 21 2 344 407

#8 BMW M Business Card Wallet.

This sporty business card case is made of black nappa leather with inlaid leather strips in the BMW M colours and contains two card compartments. Exciting design elements include red contrasting stitching in the interior and an elaborate embossed BMW M logo on the front.

Material: outer 100% leather,
lining 100% polyester.
(L x W x D): 10.5 x 7.3 x 0.5 cm.

Black 80 21 2 344 406

#9 BMW M USB Key, 8 GB, Carbon.

Premium USB stick based on the current design of the BMW M vehicle key. Highlights include the carbon design on the front and back and the BMW M logo. The stick is attached to a slim black lanyard. An additional USB cable is included. Delivered in a gift box.

Black 80 23 2 212 807

#10 BMW M Pin.

Metal pin with a 3D curvature and coloured enamel. Attaches with a stick pin and round clutch.

Silvertone 80 23 2 152 291



BMW KIDS' COLLECTION.



WHAT'S YOUR DRIVE?

"CAPTURING MOVEMENT."

ALEXANDRA KLEVER | PHOTOGRAPHER

Photographer Alexandra Klever has a way of getting kids to do what she wants them to do – most of the time. And she knows some handy tricks. Find out what it's like to work with the world's least vain models.

Alexandra Klever runs after one of her little models – through the kitchen door and into the living room, where the fun-sized bundle of energy jumps into the air with pleasure. As soon as her feet are back on the ground, she runs off again. With Alexandra Klever in hot pursuit. As a photographer, she is always on the move in order to capture perfect children's moments with her camera. The kids' drive and enthusiasm, their limitless energy and ever-wakeful curiosity, are a daily inspiration to her. She loves these moments. They're what made her want to become a children's photographer.

"AUTHENTIC, LIVELY IMAGES DON'T CREATE THEMSELVES. THEY'RE THE RESULT OF THE MODELS' SPONTANEITY AND CREATIVITY!"



#1

#1 BMW Z4 RideOn, electric version, 6 V.

Modern RideOn with integrated loudspeaker, horn, lights, indicators and impressive engine sound. Includes volume control for all sounds. Made of non-toxic plastic. Suitable for ages 3–5.

Top speed: approx. 4 km/h;
running time: 1–2 hours;
charging time: 8–12 hours;
weight: 12.5 kg; key, MP3 interface.

Atacama Yellow
Red
Matt Black

80 93 2 343 769
80 93 2 360 725
80 93 2 360 723

BMW Kidsbike. | Page 64
BMW Baby Racer II Motorsport. | Page 67
BMW Baby Racer III. | Page 67





Alexandra Klever creates images that cast a spell on the viewer. They are powerful and dynamic, telling stories and communicating the joy of creation. They are like reminders of moments in life when everything is perfect. Close up and personal, real and ideal at the same time. This special mood is always evident – both on her set and in the resulting pictures. To ensure that the children never lose interest, Alexandra Klever always keeps a supply of engaging toys ready. Like the BMW Z4 RideOn, which lets kids experience the joy of acceleration. Observing children at play is something Alexandra Klever finds endlessly fascinating, because they are totally lost and happy in what they are doing.

"WHEN ONLY THE MOMENT COUNTS AND YOU FORGET EVERYTHING AROUND YOU."

Alexandra Klever completely immerses herself in that moment, and in images of her own childhood. Capturing the pure joy of children with a camera is always a challenge. And that effort's greatest reward.

"WHEN I TAKE PICTURES I AM TOTALLY IN MY ELEMENT. I LOSE MYSELF COMPLETELY IN WHAT I AM DOING."

#1 Traffic cones, set of 4.

80 93 2 289 688

#2 Set of road signs.

With these road signs made of robust plastic, learning traffic safety becomes child's play.

Set

80 93 0 396 137

#3 Traffic lights, batteries not included.

80 93 2 289 688

BMW Kidsbike. | Page 64
BMW Z4 RideOn. | Page 60

BMW KIDS' COLLECTION.

The BMW Kids' Collection has everything little BMW fans need. A bicycle that grows along with them, small BMW cars they can drive themselves, and remote-controlled miniatures. It's their entry to the world of sheer driving pleasure and hallmark BMW quality. In addition, safety approval ensures that the joy will last.



#1



#2



#3

SAFETY ENGINEERING.

BMW KIDSBIKE.



#1

#1 BMW Kidsbike.

The BMW Kidsbike is both a walking bike and a real bicycle. Thus it helps teach young children to develop balance and a sense of speed without overwhelming them in the process. This makes switching to pedalling much easier. The plastic pedals have reflectors for additional protection, and the ergonomic design of the seat provides plenty of comfort. Once kids outgrow the walking bike and are eager for a new challenge, simply fit the pedal unit and chain supplied to turn the walking bike into a real bicycle. A frame-mounted bag and a handlebar net are included.

The Kidsbike is suitable for children from about 2½ years (without pedals) up to 6 years of age (with pedals).

Frame height:	36 cm
Weight without pedal unit:	6 kg
Weight with pedal unit:	7.4 kg
Seat height:	38–46 cm
Max. load:	50 kg

Blue	80 91 2 358 745
Red	80 91 2 358 747
Orange	80 91 2 358 749

Other colours will be available from spring 2016.



#1



#1



When a child is ready to move on to proper cycling, the chain and pedal unit supplied can be installed in no time to turn the walking bike into a real bicycle. And when the little ones grow, the Kidsbike simply grows along with them – the saddle can easily be raised to a higher position.

ONE AND A HALF YEARS OLD. AND ALREADY A SEASONED TRAVELLER.

BMW KIDS' COLLECTION.

#1



#2



#3



#3



#4



#4



#4



#4



#1 BMW Baby Racers II, Motorsport.*

Motorsport feeling for kids. Sporty BMW Baby Racers with sport steering wheel, noise-cancelling rubber tyres, front spoiler, speedometer and rev counter. Front and rear with metal effect and BMW logo. Suitable for ages 1½ to 3. TÜV-approved.

(L x W x H): 73 x 32.5 x 40 cm,
wheelbase: 44 cm, weight: 6.4 kg.

Blue/White 80 93 2 163 090

#2 BMW Baby Racers II, M3.*

A small interpretation of a big idea. The BMW Baby Racers II M3 features exactly the same details as its big brother. It's a real M vehicle, with an M steering wheel, speedometer and rev counter, temperature and fuel gauges. With near-silent rubber tyres and BMW M logo. Suitable for ages 1½ to 3. TÜV-approved.

(L x W x H): 70.5 x 32.5 x 40 cm,
wheelbase: 44 cm, weight: 4.5 kg.

Orange/Black 80 93 2 296 563

#3 BMW Baby Racers II.*

Fun for kids – and quiet for the adults – thanks to noise-cancelling rubber tyres. The near-silent Baby Racers boasts a sporty design, quality workmanship, a long wheelbase and lowered suspension, for excellent handling. With a comfortable soft seat in red. Suitable for ages 1½ to 3. TÜV-approved.

(L x W x H): 70.5 x 32.5 x 40 cm,
wheelbase: 44 cm, weight: 4.5 kg.

Black/Red 80 93 0 446 003
Blue/Orange 80 93 0 006 909

* Supplies while stocks last.

#4 BMW Baby Racers III

The new sporty Baby Racers, boasting a new design and comprehensive standard equipment: noise-cancelling rubber tyres and an ergonomically optimised steering wheel with BMW logo and horn for effortless steering. Small turning circle for maximum driving pleasure. Speedometer and rev counter. High-gloss bonnet and boot lid. Includes a comfortable soft seat and a tow rope attachment at the front. An add-on tow bar and push rod are available separately. Suitable for ages 1 to 3. TÜV-approved.

(L x W x H): 73.0 x 32.4 x 39.2 cm,
wheelbase: 44 cm, weight: 4.5 kg.

Black/Orange 80 93 2 361 375
Turquoise/Caramel 80 93 2 361 376
White/Raspberry Red 80 93 2 361 377

Available from spring 2015.



HOW TO REALLY ACCELERATE: USE YOUR THUMB.

REMOTE CONTROL MINIATURES AND FUN CARS.

#1 BMW Z4 (E89). Remote Control Miniature, 1:12 scale.

This is where driving enjoyment meets the enjoyment of playing. The BMW Z4 Roadster with driving function is a real stunner. The sculpted side crease makes for a powerful design that exudes sporting spirit. And thanks to the electric motor, you can bring that spirit to life.

1:12 Blue 80 43 2 318 517

#2 BMW X6 (E71). Remote Control Miniature, 1:14 scale.

Impressive – in any format. This miniature mirrors the athletic charisma of the BMW X6 to perfection. It unifies opposites such as agility and elegance. Its sporty design continues in the interior. While it is spacious and comfortable, it is also marked by clear driver orientation. This miniature includes a remote-controlled driving function.

1:14 White 80 43 2 221 605



#3 BMW 6 Series Coupé (F13). Remote Control Miniature, 1:14 scale.

The design of the BMW 6 Series Coupé shines with its long bonnet and short overhangs. Its long wheelbase and low-slung front create a flowing silhouette. The model's highlight: this miniature of the BMW 6 Series Coupé includes a remote-controlled driving function.

1:14 Red 80 43 2 318 513

#4 BMW Vision EfficientDynamics. Remote Control Miniature, 1:14 scale.

Driven by innovation. The BMW Vision EfficientDynamics concept car is a symbol of progress. Even as a scale model, it impresses with its dynamic sports car character, communicating an urge to move forward even when standing still. Its precise lines, distinctive front and sporty rear are perfectly reproduced in the 1:14 scale miniature. Thanks to the driving function you can even get moving – into the future.

1:14 White/Blue 80 43 2 339 071

#5 BMW X6 FUN CAR Set, 1:100 scale.

The BMW X6 unites opposites: sporty dynamics and elegant charisma. This FUN CAR set is all about versatility, too. Four different colours! With pull-back drive and magnet.

1:100 80 45 2 357 121

#6 BMW 1 Series M Coupé FUN CAR Set, 1:100 scale.

The BMW 1 Series M Coupé FUN CAR Set includes cars in three colours, equipped with a pull-back drive and magnet. Orange, blue, white.

1:100 80 45 2 357 122

#7 BMW Z4 FUN CAR Set (not illustrated), 1:100 scale.

BMW Z4 FUN CAR Set. With pull-back drive and magnet. Five colours: orange, yellow, blue, red, white.

1:100 80 45 2 357 123

#8 BMW Vision EfficientDynamics FUN CAR Set (not illustrated), 1:100 scale.

Visionaries are driven by one thing above all: curiosity. The BMW Vision EfficientDynamics FUN CAR provides a glimpse of the future today. Pull-back drive and magnet. White, blue.

1:100 80 45 2 357 124

BMW MINIATURES.





WHAT'S YOUR DRIVE?

“WHEN CARS TELL STORIES.”

FLORIAN MOSER | BMW GROUP CLASSIC

Florian Moser, expert historian at the BMW Group Archives, is a car enthusiast with a great passion for BMW Miniatures.

The BMW brand can look back on an impressive history. This is also reflected in the history of the BMW Miniatures. And no one holds more information about both than the BMW Group Archives, the custodians of many coveted collector's items such as the miniature versions of the unique BMW Art Cars.

Collectors treasure the advice they receive from Florian Moser and his team. When BMW enthusiasts lack key information, for example in order to create a historic BMW Miniature, the BMW Archives will help. It's something that Florian Moser very much enjoys doing – and that he's also a little proud of.





One enthusiastic fan was unable to find a photograph of the rear of the "Monti" Mountain Spyder 1967/68 European Championship car anywhere in the world – until he got in touch with Florian Moser and his team. Precise documentation and research once again paid off.

In the miniatures – a BMW 328 and 507 are among his prized possessions – Florian Moser values the same high-quality engineering skills that inform the originals.

"WE ARE COMMITTED TO CREATING A DETAILED REPRODUCTION OF AN ORIGINAL BMW RATHER THAN A VAGUE APPROXIMATION."

The one model in the collection that he is fondest of is the BMW M535i high-performance saloon. There's a reason for that: one of the first made was his wedding car. It was a special surprise organised by his colleagues at BMW. His bride was almost too scared to ride in it – after all, it's a little unusual to have that much horsepower on your wedding day. But that is precisely what made the day even more unforgettable for Florian Moser.



BMW MINIATURES.

Experience authentic driving pleasure on your desk. Or at home. Or outside, with one of the remote-controlled models. These painstakingly hand-crafted miniatures are the result of a production process that sets new standards, often involving over 100 individual operations. Whether it's a rare classic like the BMW 507 Convertible or a future icon like the BMW i8 – the BMW Miniatures charm both collectors and BMW brand aficionados.

PARK YOUR BMW. ON YOUR DESK. BMW MINIATURES.

#1



#1



#2



#3



#1 BMW 3 Series Touring (F31), 1:18 scale.

The design of the BMW 3 Series Touring is marked by its powerful front and elongated proportions – signalling agility even when the car is standing still. The spacious interior is a detailed reproduction of the original. The seatbelts are made of exactly the same material as in the big BMW 3 Series Touring, and the floor is covered with imitation carpet. With functioning steering wheel and rotating brake discs.

1:18 Sapphire Black	80 43 2 244 216
1:18 Alpine White	80 43 2 244 242
1:18 Sparkling Bronze	80 42 2 244 243
1:43 Alpine White	80 42 2 244 249
1:43 Imperial Blue	80 42 2 244 254
1:43 Glacier Silver	80 42 2 244 265

#4 BMW 6 Series Gran Coupé (F06), 1:18 scale.

Power and self-assurance are the main focus of the BMW 6 Series Gran Coupé design. The long wheelbase and elongated bonnet underscore the car's dynamic exterior. A look into the interior reveals consistent driver orientation and luxurious equipment. The seatbelts are made of the same material as in the big BMW 6 Series Gran Coupé, and the entire floor is covered with imitation carpet. Among the highlights of this miniature: a functioning steering wheel and rotating brake discs.

1:18 Sapphire Black	80 43 2 218 740
1:18 Mineral White	80 43 2 218 741
1:18 Frozen Bronze	80 43 2 218 742

#6 BMW 6 Series Convertible M (F12M), 1:18 scale.

An open-air experience of the ideal line. The 1:18 scale miniature of the BMW 6 Series Convertible M features a muscular and outstandingly dynamic design. Low-slung aprons round off its aerodynamic styling. The interior too has been lovingly crafted. The seatbelts are made of the same material as in the original BMW 6 Series Convertible M. With functioning steering wheel and rotating brake discs.

1:18 Sakhir Orange	80 43 2 253 655
1:18 Silverstone	80 43 2 253 656
1:18 San Marino Blue	80 43 2 253 657

#4



#5



#6



#2 BMW 3 Series Saloon (F30), 1:18 scale.

Performance. Even when standing still. The 1:18 model of the BMW 3 Series Saloon is the true embodiment of the sports saloon concept. Its styling reflects the characteristic BMW design language. Extravagant details combine to form a consistent design. In the interior, too, every small feature has received loving attention. The seatbelts are made from the same material that is used in the original, and the entire floor is covered with imitation carpet. Even as a miniature, the BMW 3 Series Saloon sets standards, with a working steering wheel and rotating brake discs.

1:18 Sapphire Black	80 43 2 212 865
1:18 Glacier Silver	80 43 2 212 867
1:43 Alpine White	80 42 2 212 868
1:43 Melbourne Red	80 42 2 212 870

#5 BMW 507 Convertible (1956), 1:43 scale.

A smaller version of a great classic. Designed by Count Albrecht von Goertz, this two-seater roadster is considered an icon of automotive design. Still a favourite among vintage car enthusiasts today, it has lost none of its charm. Characteristic design features include the very wide kidney grille and the side gills. Only around 220 cars from the original production run are left. Each is worth around 1 million euros, making the BMW 507 the most expensive and most valuable vintage car.

1:43 Grey/Red	80 42 2 240 329
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#3 BMW 3 Series GT (F34), 1:43 scale.

The BMW 3 Series GT unifies opposites with ease, combining elegance and dynamism. The focused front design, large tailgate and almost three-dimensional effect of its kidney grille styling are just some of the features that contribute to its sporty design. The sunroof reveals an interior that painstakingly reproduces the details of the full-size model. Special highlights: the bonnet and tailgate can be opened.

1:43 Alpine White	80 42 2 297 634
1:43 Sapphire Black	80 42 2 297 635
1:43 Melbourne Red	80 42 2 297 636

#7



#7



#7 BMW 6 Series Coupé M (F13M), 1:18 scale.

The miniature of the BMW 6 Series Coupé M is the result of a painstaking design process. And the effort has paid off. Consistent lines and an unmistakable muscular silhouette with clear motorsport heritage reveal what the designers were aiming for: setting new standards. Inside, all the seatbelts are made from the same material as in the real BMW 6 Series Coupé M, and the entire floor is covered with imitation carpet. Other outstanding features include the functional steering wheel and rotating brake discs.

1:18 San Marino Blue	80 43 2 218 737
1:18 Sakhir Orange	80 43 2 218 738
1:18 Alpine White	80 43 2 218 739



Our tip:
BMW Natural Care, Car shampoo. |
ORIGINAL BMW ACCESSORIES



A STUDY IN AESTHETICS.

BMW MINIATURES.

#1 BMW M4 Convertible (F83), 1:18 scale.

Few cars embody dynamic performance more effectively than the BMW M4 Convertible. This miniature perfectly captures the essence of the original. All the doors as well as the bonnet and boot lid can be opened. The interior is lovingly detailed: the seatbelts are made of authentic seatbelt material, and the footwells and boot are flocked. Functional steering wheel and rotating brake discs.

1:18 Mineral Grey	80 43 2 339 610
1:18 Austin Yellow	80 43 2 339 611
1:18 Yas Marina Blue	80 43 2 339 612

Available from June 2015.

#2 BMW M4 Coupé (F82), 1:18 scale.

An instant adrenaline rush. True to the BMW M design, the miniature of the BMW M4 Coupé impresses the eye with powerful, elongated coupé lines. Even the distinctive front air inlets have been lovingly reproduced. In addition, the door, bonnet and boot lid of the 1:18 scale miniature can be opened, and the seatbelts are made of authentic seatbelt material. The steering wheel works, too.

1:18 Sapphire Black	80 43 2 339 605
1:18 Austin Yellow	80 43 2 339 606
1:18 Yas Marina Blue	80 43 2 339 607
1:43 Yas Marina Blue	80 42 2 348 799
1:43 Sakhir Orange	80 42 2 348 800
1:43 Silverstone	80 42 2 348 801

1:18 available from February 2015.

#3 BMW 4 Series Gran Coupé (F36), 1:43 scale.

Loving attention to detail marks the miniature of the BMW 4 Series Gran Coupé with M Sport package. It captures the original's natural elegance and sportiness to perfection. The elongated roofline makes the expressive silhouette even more svelte, distinguished and athletic. The bonnet and boot lid open.

1:43 Carbon Black	80 42 2 348 790
1:43 Glacier Silver	80 42 2 348 791
1:43 Estoril Blue	80 42 2 348 792

Available from February 2015.

#4 BMW 4 Series Convertible (F33), 1:43 scale.

Impressive from every angle. This hand-crafted miniature perfectly reproduces the sporty proportions and distinctive kidney grille of the BMW 4 Series Convertible. The interior, too, is a painstaking work of art. Special features: the boot lid and bonnet open, and the brake discs turn. Additional highlight: separate softtop included as standard.

1:43 Estoril Blue	80 42 2 336 865
1:43 Sapphire Black	80 42 2 336 866
1:43 Alpine White	80 42 2 336 867

#5 BMW 4 Series Coupé (F32), 1:43 scale.

The first in its class. The design of the new BMW 4 Series Coupé delights the eye, even in miniature. Its very large kidney grille and elongated lines underscore the car's sporty character without detracting from its elegance. A look through the sunroof reveals a lovingly detailed interior. The boot lid and bonnet open, and the brake discs turn.

1:43 Sapphire Black	80 42 2 318 856
1:43 Estoril Blue	80 42 2 318 858
1:43 Melbourne Red	80 42 2 318 860

#6 BMW X4 (F26), 1:18 scale.

The BMW X4 embodies the best of BMW: dynamics and performance. This miniature reproduces the air inlets, colours and rims of the M Sport package and features many special details. The doors, boot lid and bonnet all open, and the brake discs and steering wheel turn. The seatbelts are made of the original seatbelt material. The footwells and boot have a flocked finish that exactly recreates the original's appearance.

1:18 Glacier Silver	80 43 2 352 457
1:18 Melbourne Red	80 43 2 352 459
1:18 Sophisto Grey	80 43 2 352 461
1:43 Glacier Silver	80 42 2 348 787
1:43 Sapphire Black	80 42 2 348 788
1:43 Melbourne Red	80 42 2 348 789

1:43 available from February 2015;
1:18 available from April 2015.

Miniatures #2 to #6 not illustrated.

BMW MINIATURES.

#2



#3



#4



#5



#6



#7



#1



#1



#1

**#1 BMW X5 (F15),****1:18 scale.****1:43 scale.****1:64 scale.**

Exclusivity is independent of size. The design of the BMW X5 miniature bespeaks this car's sporty and elegant character. It combines powerful contours with a premium interior. The sunroof of the 1:18 scale miniature enables a direct look into the lovingly detailed interior: all the seatbelts are made of the original belt material, the floor carpeting is reproduced, the steering wheel works and the brake discs turn. All the doors as well as the bonnet and tailgate can be opened.

1:18 Sapphire Black	80 43 2 318 987
1:18 Space Grey	80 43 2 318 988
1:18 Sparkling Brown	80 43 2 318 989
1:43 Sparkling Brown	80 42 2 318 969
1:43 Alpine White	80 42 2 318 973
1:43 Sapphire Black	80 42 2 318 974
1:64 Box, mixed colours	80 42 2 321 993

#2 BMW 2 Series Coupé (F22),**1:43 scale.**

A real looker – the miniature of the BMW 2 Series Coupé. Even in this format, the car's unmistakable and athletic design shines, from the spirited character lines along the sides to the muscular wheel arches. The interior, too, is lovingly detailed. Comes with an opening boot lid and bonnet, and rotating brake discs.

1:43 Sapphire Black	80 42 2 336 868
1:43 Alpine White	80 42 2 336 869
1:43 Melbourne Red	80 42 2 336 870

#3 BMW Vision EfficientDynamics,**1:64 scale.**

A piece of the future that can be experienced today. The pioneering BMW Vision EfficientDynamics concept is also reflected in the design of the free-wheel car, which impresses with its clear, harmonious and aerodynamic lines and its light, friendly and natural colouration. Another outstanding feature is the explicit driver orientation that is apparent throughout the entire concept.

1:64 White/Blue	80 45 2 209 951
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#4 BMW 1 Series 5-Door (F20),**1:18 scale.****1:43 scale.**

Driving enjoyment – in miniature. The characteristic lines that make up the distinctive BMW 1 Series silhouette are lovingly reproduced in this model. Its youthful, dynamic design is reflected in its dominant, upright kidney grille. The generous interior features seatbelts made of the same material as in the big BMW 1 Series, and the entire floor is covered with imitation carpet. With functioning steering wheel and rotating brake discs.

1:18 Sapphire Black	80 43 2 210 020
1:18 Mineral White	80 43 2 210 021
1:43 Midnight Blue	80 42 2 210 023

#5 BMW Z8 Convertible (E52),**1:43 scale.**

Inspired by classics. The broad kidney grille and side gills of the BMW Z8 were modelled on those of the BMW 507 Convertible. The interior reveals a strong commitment to driver orientation. The car's sporty design is underscored by its dynamic red upholstery.

1:43 Carbon Black	80 42 2 297 422
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#6 BMW i8 (i12),**1:18 scale.****1:43 scale.****1:64 scale.**

Sustainable and innovative. The BMW i8 boasts a dynamic design, as befits a sports car. The 1:18 scale miniature of the plug-in hybrid looks just as stunning. The doors open, the tyres are made of rubber, and the seatbelts are made of authentic seatbelt fabric. The footwells and boot reproduce the carpeting of the original. With soft-touch seats and functional steering.

1:18 Protonic Blue	80 43 2 336 840
1:18 Crystal White	80 43 2 336 841
1:18 Sophisto Grey	80 43 2 336 842
1:43 Ionic Silver	80 42 2 336 837
1:43 Protonic Blue	80 42 2 336 838
1:43 Crystal White	80 42 2 336 839
1:64 Box, mixed colours	80 42 2 336 843

#7 BMW i3 (i01),**1:43 scale.****1:64 scale.**

The electric future. The BMW i3 sets new standards in urban mobility. Its clear, dynamic design looks equally great in miniature. Special features include rubber tyres and seatbelts made of the original seatbelt fabric. Illustration may differ from original.

1:43 Ionic Silver	80 42 2 320 102
1:43 Solar Orange	80 42 2 320 105
1:43 Andesite Silver	80 42 2 320 106
1:64 Box, mixed colours	80 42 2 320 228

BMW M1 (1979)



VYING FOR POLE POSITION. IN YOUR COLLECTION.

BMW DTM MINIATURES.

#1



#2



#1



#1 BMW M3 DTM 2013 (E92),

1:18 scale.

1:43 scale.

Leaves all competitors behind. The BMW M3 DTM 2013 miniature is a true race car, from the original BMW exterior colours and sponsor decals to the driver's name and manufacturer's prints on the tyres. That's what a winning car should look like – superior down to the smallest detail. Special highlight: movable brake discs.

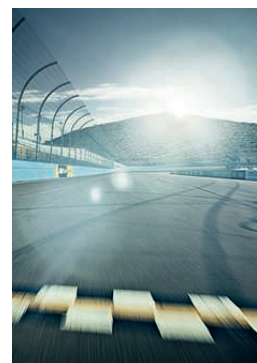
1:18 M. Tomczyk, White	80 43 2 327 855
1:18 B. Spengler, Black	80 43 2 327 856
1:18 M. Wittmann (ice)	80 43 2 360 449
1:43 M. Tomczyk, White	80 42 2 351 055
1:43 B. Spengler, Black	80 42 2 351 056

#2 BMW M3 DTM 2012 (E92),

1:18 scale.

1:43 scale.

1:18 M. Tomczyk, White	80 43 2 320 097
1:18 B. Spengler, Black	80 43 2 297 688
1:43 M. Tomczyk, White	80 42 2 348 081
1:43 B. Spengler, Black	80 42 2 348 082



#3



#3



#3



#1



#3



#3



#3



10% OF THE ORIGINAL SIZE. 100% ORIGINAL FREEDOM. BMW MOTORRAD MINIATURES.



**#1 BMW R 1200 GS (K50),
1:10 scale.**
The iconic touring enduro – taken to a new level of perfection. Just like the original, the GS miniature, with its visual centre of gravity shifted towards the front, looks even more balanced and powerful. Exuding character and dynamism, it's ideal for any adventure – enough to make you want to go offroad in your home. Special highlights: the chain and handlebar move.

1:10 Racing Red 80 43 2 361 588
1:10 Thunder Grey 80 43 2 299 093



**#2 BMW S1000 RR (K46),
1:10 scale.**
Small and amazingly fast. The 1:10 scale miniature of the BMW S1000 RR boasts sporty looks and a dashing tail-up-nose-down design. Faithfully reproduced features such as the suspension, a functioning chain and metal brake discs demonstrate a love of detail. The model is manufactured by hand, from more than 350 parts. With functional steering.

1:10 Racing Red 80 43 2 222 497
1:10 Racing livery 80 43 2 222 495



**#3 BMW R nineT (K21),
1:10 scale.**
90 years of BMW Motorrad. 90 years of pure freedom. Even as a small-scale model, the minimalist design of the BMW R nineT epitomises laid-back style – while remaining unmistakably a BMW. Authentic and distinctive, with almost limitless potential for customisation. No fan of classic motorbike styling can escape the charm of so much riding pleasure. Special features: the chain and handlebar move.

1:10 Black 80 43 2 357 414

WHAT'S YOUR SIZE?

All measurements should be taken close to the body.

A: Chest
B: Waist
C: Hips

LADIES						
International	XS	S	M	L	XL	XXL
Chest in cm	82-85	86-89	90-93	94-97	98-101	102-105
Waist in cm	66-69	70-73	74-77	78-81	82-85	86-90
Hips in cm	92-95	96-98	99-101	102-104	105-107	108-110

MEN						
International	S	M	L	XL	XXL	XXXL
Chest in cm	98-101	102-105	106-109	110-113	114-117	118-121
Waist in cm	86-89	90-94	95-99	100-104	105-109	110-114
Hips in cm	102-105	106-109	110-113	114-117	118-121	122-125

INTERNATIONAL CLOTHING SIZE CONVERSIONS					
LADIES	XS	S	M	L	XL
D/NL	34	36	38	40	42
IT	40	42	44	46	48
FR/BE/ES	36	38	40	42	44
GB/AU	8	10	12	14	16
US	4-6	6-8	8-10	10-12	12-14
JP	9	11	13	15	17

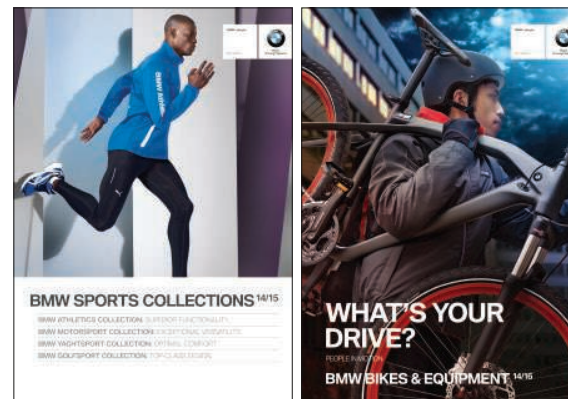
INTERNATIONAL CLOTHING SIZE CONVERSIONS					
MEN	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	48	50	52	54	56
GB/AU/US	40	42	44	46	48
JP	ML	L	LL	XL	-

INTERNATIONAL CLOTHING SIZE CONVERSIONS						
UNISEX	XS	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	46	48	50	52	54	56
GB/AU/US	36	38	40	42	44	46
JP	M	ML	L	LL	XL	-

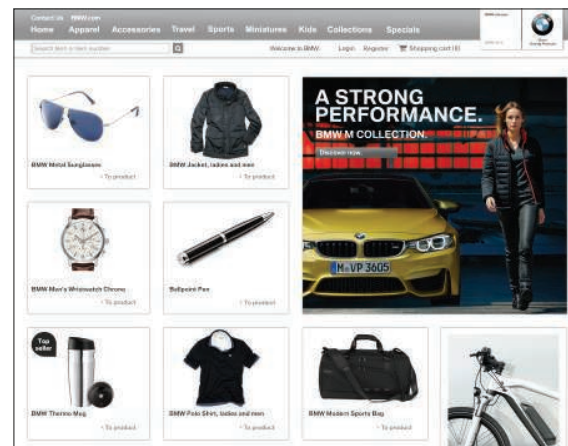
SHOE SIZE TABLE FOR BMW M SNEAKER "DORIFUTO 2 HEAT"																				
US	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14
EUR	35.5	36	37	37.5	38	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	46.5	47	48
UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
Anthracite / Red	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Article number:	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
80 19 2 289 -	-	-	-	-	026	-	027	182	-	029	030	-	031	032	-	033	034	-	-	-
Red / Anthracite	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Article number:	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
80 19 2 289 -	-	-	-	-	-	035	-	036	037	-	038	039	-	040	041	-	042	043	-	-

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